



Career Plan of Study

Learner Name _____

Date _____

Learner Signature _____

Advisor Signature _____

Parent/Guardian Signature (if required) _____

This plan of study should serve as a guide, along with other career planning materials, as you continue your career path. Courses listed within this plan are only recommended coursework and should be individualized to meet each learner's educational and career goals. All plans should meet high school graduation requirements as well as college entrance requirements.

	9 th Grade	10 th Grade	11 th Grade	12 th Grade
High School	English I	English II	English III	English IV
	Algebra I or Geometry	Geometry or Algebra II	Algebra II, Trigonometry or Statistics	Pre-Calculus, Trigonometry or Statistics
	Physical Science or Biology I	Biology I or Chemistry I	Chemistry, or Physics	Psychology
	Geography/State History	World History	American History	Economics/Government
	Required Courses/Electives PE, Health, Art, Foreign Language, or Computer Technology	Required Courses/Electives PE, Health, Art, Foreign Language, or Computer Technology	Additional High School Electives Marketing Fundamentals Coop Marketing Fundamentals Business Management & Supervision Fashion Merchandising & Management Sports & Entertainment Marketing Entrepreneurship Marketing Research Sales & Sales Promotion E Commerce Marketing Marketing Economics Public Relations Marketing	Technology Center Electives Marketing Management Fashion Merchandising International Marketing
	Career Electives Career Orientation	Career Electives Marketing Fundamentals		
Post-Secondary	Technology Center		Community College	College/University
	<input type="checkbox"/> Marketing Management <input type="checkbox"/> Fashion Merchandising <input type="checkbox"/> International Marketing For more information, visit <Insert an appropriate national/state Web site>		<input type="checkbox"/> Retail Management <input type="checkbox"/> Marketing <input type="checkbox"/> Entrepreneurship <input type="checkbox"/> Customer Service For more information, visit <Insert an appropriate national/state Web site>	<input type="checkbox"/> Marketing <input type="checkbox"/> Merchandising <input type="checkbox"/> Public Relations <input type="checkbox"/> Management Information Systems For more information, visit <Insert an appropriate national/state Web site>
Career Enhancement Options	Work-Based Learning Options		Short-Term Training Options	
	Job-Shadowing: Internship/Mentorship: On-The-Job Training:		<input type="checkbox"/> Marketing a Small Business <input type="checkbox"/> Insurance Licensing <input type="checkbox"/> Real Estate Licensing <input type="checkbox"/> Web Page Design <input type="checkbox"/> Adobe Illustrator	

Note: Marketing Programs may be the same at the high school and technology center.